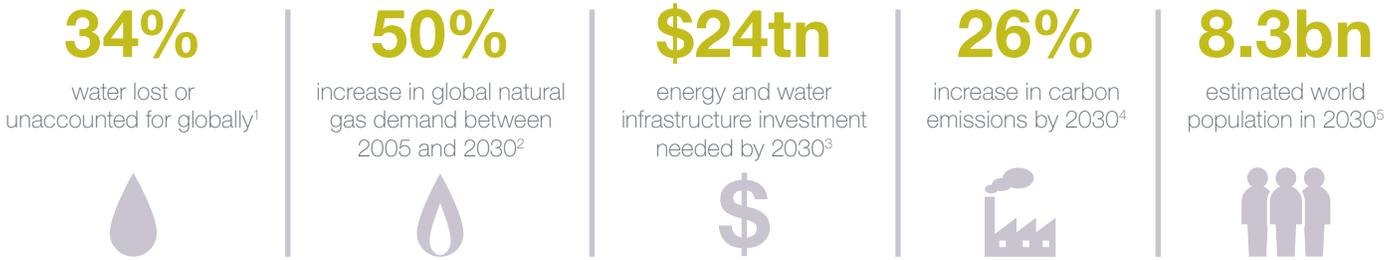




**Energy and Water Solutions
for a More Resourceful World**
Talent. Technology. Together.

Your Partner in Creating a More Resourceful World

THE CHALLENGES WE FACE



¹ Company and Industry Research
² U.S. Energy Information Administration
³ Urban Land and Ernst & Young
⁴ BP World Energy Outlook 2013
⁵ National Intelligence Council

TECHNOLOGY TODAY FOR A BETTER TOMORROW

In today's resource-hungry world — where infrastructure modernization, new CO₂-neutral energy generation and clean water for everyone are essential — resource management is more critical than ever before. We all need to be more mindful of resource utilization and conservation. Itron is dedicated to developing solutions that address these challenges through more efficient measurement, management and analysis of energy and water resources. Utilities trust Itron's technology and people to help build a sustainable future with the latest innovations, a commitment to quality and a shared passion for responsible resource management.

The Value We Bring

- | | |
|--|---|
|  Manage and conserve resources |  Enable energy efficiency |
|  Balance supply and demand |  Improve system integrity |
|  Lower costs |  Increase reliability of service delivery |
|  Manage assets |  Enhance customer service |
|  Deliver grid awareness and connectivity |  Connect smart grid applications |
|  Integrate renewable energy sources |  Engage consumers |

Delivering on the Promise

No other company offers the same breadth and depth of products and solutions as Itron. We are leading the world in solving utilities' specific business challenges.

PROVEN AUTOMATION SOLUTIONS – OFFERING ULTIMATE FLEXIBILITY

- » World leader in water, gas and electricity measurement
- » World leader in metering automation via radio, cellular and wired technologies
- » Standards-based network platform for true interoperability
- » Distribution automation and renewable energy support
- » System integrity monitoring
- » World-leading smart payment for gas and electricity
- » Consumer engagement technologies

BIG DATA MANAGEMENT AND ANALYTICS – PROVIDING ACTIONABLE INTELLIGENCE

- » Full suite of analytics applications optimized for existing Itron solutions
- » Intuitive dashboards for easy access to data intelligence
- » Power quality, revenue protection and outage management improvement
- » Process efficiency with command and control capabilities

MANAGED SERVICES – TAKING THE COMPLEXITY OUT OF AMI AND SMART GRID

- » Leading provider of licenses for meter data management and utility applications
- » Worry-free AMI and smart grid deployments
- » Application, network and endpoint operations and maintenance
- » System administration and data management expertise
- » Freeing utilities to focus on core business
- » Secure cloud services to reduce costs

SMART CITIES – THE NEXT FRONTIER

- » Leverage Itron energy and water management expertise
- » Utilize the best in measurement, communications, data management, analytics and services to meet the challenges facing the world's cities
- » Aggregate electricity, gas and water data using smart grid investments
- » Enable future generation of applications
- » Create new economic opportunities for cities worldwide

“The Kalgoorlie smart water metering trial, which uses Itron technology, has been an outstanding success because over the two years of the trial we’ve managed to reduce the water supply to Kalgoorlie by over 800,000 kilolitres (more than 210 million gallons), which is a savings of around 10 percent.”

Garry Peach, Service Customers Strategy and Support Manager
Water Corporation

“Itron is collaborating with CenterPoint Energy to apply technology to deliver reliable service to our customers and reduce our environmental footprint.”

Kenny Mercado, Division SVP,
Grid & Market Operations
CenterPoint Energy

“Itron’s gas prepayment system has helped the State Oil Company of the Azerbaijan Republic (SOCAR) improve revenue collection, recover old debt and improve customer service.”

Akbar Hajiyev, Managing Director
SOCAR

Itron at a Glance

110m

communication
modules deployed



8000+

customers in 130
countries



8000+

employees



1.9bn

2013 revenue
USD



80 LOCATIONS IN 35 COUNTRIES



Itron

Itron is a world-leading technology and services company dedicated to the resourceful use of energy and water. We provide comprehensive solutions that measure, manage and analyze energy and water. Our broad product portfolio includes electricity, gas, water and thermal energy measurement devices and control technology; communications systems; software; as well as managed and consulting services. With thousands of employees supporting nearly 8,000 customers in more than 100 countries, Itron applies knowledge and technology to better manage energy and water resources.

Together, we can create a more resourceful world. Join us: www.itron.com.

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